



Sandhya Kumar

Design & Product

Sandhya is a software design expert with 7 years in the discipline seeking opportunities. Her most recent experience has been in data and AI. She has also studied business during her education and carried out product management duties working in select roles. Her portfolio can be viewed at www.sandhya-kumar.com.

Contact

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Education

Carleton University

Industrial & Product Design, Engineering

Bachelor of Industrial Design

2012-2016

Ontario College of Art & Design

Industrial & Product Design

Bachelor of Industrial Design

2010-2012

The Royal Conservatory of Music

Piano, Voice

Program Certification

2005-2010

Skills

Technical

Figma, Sketch, Jira
Photoshop, Illustrator, InDesign
CSS, HTML
OmniGraffle, Balsamiq
Python, SQL

Practical

Agile Methodologies
Design Thinking
Customer Interviews & Testing
Product Strategy & Vision
Market Opportunities
Business Objectives
Global Cross-Functional Team Leadership
Mentoring

Work Experience

2021-05 - Roche | Healthcare | Menlo Park, CA

2022-11

Principal Product Designer

NAVIFY oncology hub structures data from patient documents uploaded by oncologists and radiologists after clinical visits. NAVIFY developer portal provides tools and resources for internal engineering teams. Genentech Apollo enables oncology and neurology to store and share health data.

Designed NAVIFY oncology hub's data structuring experience that enabled oncologists to locate patient data quickly from a structured format for analysis.

Designed NAVIFY developer portal that enabled self-AWS account setup and increased development velocity organization-wide.

Designed Apollo that democratized access to peer knowledge greatly enriching medical work in oncology and neurology.

2019-09 - Figma-Impira AI | AI-powered Computer Software | San Francisco, CA

2021-03

Design Lead | Awarded Peer Recognition of Excellence

Impira AI structured unstructured data for technical (data science) and non-technical (creative) users on teams across multiple enterprise use cases.

Designed self-service web product with ML studio to ingest large data sets and train models. For example, product marketing used Impira AI to organize assets and locate product metadata quickly for digital campaigns. Airbnb, Goop, StitchFix renewed contracts and Johnson Controls, Penguin Computing were adopted as new customers, on launch in new market for general availability.

2019-07 - Quartic AI | AI & IIoT Enterprise Software | Oakville, ON

2019-08

Design Lead

Quartic AI enterprise cloud product helps pharmaceutical companies monitor plant machinery performance.

Designed product for Abbott Labs with Exponent Project Builder to load machine data and create ML models, helping catch failures before they happen and cut cost.

Headed Canada team and managed 1 direct report, delegating design work.

2018-12 - Spring | E-Commerce | San Francisco, CA (Remote)

2019-04

Design Lead

New Spring web product helps content creators sell merchandise through YouTube, Twitch, and Instagram integrations.

Designed first onboarding and seller dashboard to track performance increasing seller adoption and engagement.

Design Skills

Mobile

iOS, Android, Native

Other

Web, Cloud, Desktop

Design System

Human Interface Design

Material Design

Microsoft Fluent Design

Work Experience

2018-05 - Credit Sesame, Sesame Cash | Financial Technologies | Toronto, ON

2018-10

Senior Product Designer

Designed features to help young adults manage spend and gained over 2000 users in first month with feature engagement rate of 70% exceeding objectives for Q2 on first release for iOS and Android.

Managed 2 direct reports and delegated design work.

2017-05 - Avontus Software | Construction | San Francisco, CA (Remote)

2018-09

Design Lead

Designed MVP to automate data-entry and generate quotes for scaffolding projects, increasing workflow efficiency and mobilizing data automation.

2015-09 - SHOEBOX Ltd. | Healthcare | Ottawa, ON

2016-04

Product Designer

Designed iPadOS audiologist product to manage patient data on-the-go during at-home hearing test visits, increasing customer adoption.